



GG CREATIVE CO.
CREATIVE & DIGITAL GROWTH

SERVICES & INVESTMENT GUIDE

Creative partnership, designed to move business forward.

Brand, content, web and marketing - considered together so every customer touchpoint earns confidence.

BRAND / CONTENT / WEB / MARKETING

2026 / MELBOURNE, AUSTRALIA

ALL INVESTMENTS ARE STARTING PRICES IN AUD



CREATIVE MEETS GROWTH

One creative partner. Every part of your growth.

From standout content to the systems that turn attention into enquiries, GG Creative Co. brings your brand, content, website and marketing together under one roof.

01

Brand

Distinctive identities, practical systems and collateral that make your business recognisable.

02

Content

Commercial photography, short-form video and campaign assets made for modern platforms.

03

Web

Clear, responsive websites and landing pages designed to turn interest into action.

04

Marketing

Organic social and paid campaigns aligned around one message, one offer and measurable goals.

One team. One brand voice. One invoice.

Choose a focused starting point, then add services as your growth needs become clearer.

RETAINER SERVICES

Choose your growth level.

Three clear ways to get consistent creative and marketing support. Every plan is tailored after a discovery call and starts with agreed goals, approvals and reporting.

BRAND PRESENCE

\$1,490

PER MONTH

Look active, consistent and professional.

- 90-minute monthly content session
- 12 edited photos and 3 simple reels
- 8 feed posts across Instagram and Facebook
- 8 designed story frames
- Captions, calendar and scheduling
- Monthly report and 30-minute review

3-MONTH INITIAL TERM

MOST POPULAR

GROWTH ENGINE

\$2,990

PER MONTH

Turn consistent content into measurable enquiries.

- Half-day monthly photo and video session
- 25 edited photos and 5 simple reels
- 12 feed posts and 12 story frames
- Light comment moderation
- Meta Ads management up to 2 campaigns
- Monthly dashboard and growth meeting

3-MONTH INITIAL TERM

CREATIVE GROWTH PARTNER

\$4,990

PER MONTH

Your outsourced creative and growth team.

- One full day or two half-day sessions
- 40 edited photos and 8 simple reels
- 16 feed posts and 20 story frames
- One additional repurposed platform
- Meta Ads management up to 4 campaigns
- Web support and fortnightly check-ins

6-MONTH INITIAL TERM

DETAILED INCLUSIONS

Presence and Growth Engine.

01 Brand Presence

BEST FOR CONSISTENCY

\$1,490

PER MONTH

- One 90-minute on-location content session each month, at one agreed Melbourne metro location.
- 12 professionally edited photos and 3 simple vertical reels, each up to 30 seconds.
- 8 original feed posts monthly, cross-published to Instagram and Facebook.
- 8 designed story frames, monthly content calendar, captions, hashtags and scheduling.
- Initial profile review, monthly performance report and a 30-minute review call.

Paid advertising, daily engagement and direct-message management are not included.

02 Growth Engine

MOST POPULAR

\$2,990

PER MONTH

- One half-day content session each month, up to 4 hours at one agreed location.
- 25 edited photos and 5 simple vertical reels, each up to 30 seconds.
- 12 original feed posts across Instagram and Facebook, plus 12 designed story frames.
- Light comment moderation capped at 2 hours per month.
- Meta Ads management for up to 2 live campaigns, 4 creative variants and \$5,000 monthly ad spend.
- Tracking health check, monthly performance dashboard, 60-minute growth meeting and quarterly campaign plan.

Advertising spend is paid directly by the client and is separate from the management fee.

PREMIUM PARTNERSHIP

Creative Growth Partner.

\$4,990

PER MONTH

For ambitious businesses that want one team managing how the brand looks, communicates and grows.

CONTENT & ORGANIC

- One full production day or two half-day sessions each month, up to 8 shoot hours total.
- 40 edited photos and 8 simple vertical reels, each up to 30 seconds.
- 16 original feed posts across Instagram and Facebook, plus 20 designed story frames.
- Repurposing for one additional platform: TikTok or LinkedIn.

INITIAL TERM: 6 MONTHS

PAID GROWTH & SUPPORT

- Weekday comment moderation capped at 15 minutes per day; direct messages are excluded.
- Meta Ads management for up to 4 active campaigns, 8 creative variants and \$15,000 monthly spend.
- Up to 3 hours of graphic, landing-page or website support each month.
- Fortnightly performance pulse, monthly strategy meeting and quarterly campaign concept.

PRIORITY SCHEDULING & SUPPORT

A simple upgrade path

01 / PRESENCE

Build a reliable content rhythm.

02 / GROWTH

Add paid campaigns and stronger reporting.

03 / PARTNER

Unify production, publishing, ads and conversion support.

BRAND AND PRODUCTION

Build the foundation. Create the assets.

Focused projects for businesses that need a clear starting point before moving into ongoing growth support.

BRAND ESSENTIALS

\$1,490

STARTING INVESTMENT

A professional identity for a new or early-stage business.

- Strategy questionnaire
- Primary and secondary logo
- Colour and typography system
- One-page usage guide
- Social profile assets
- Two consolidated revision rounds

COMPLETE BRAND IDENTITY

\$3,490

STARTING INVESTMENT

A strategic identity system built to grow with the business.

- Brand workshop and creative direction
- Full logo suite and brand mark
- Colour, type and visual system
- 10 to 15-page brand guide
- Social starter kit and 2 collateral items
- Two consolidated revision rounds

CONTENT SPRINT

\$1,290

STARTING INVESTMENT

A fresh bank of professional social and campaign assets.

- 2-hour production session
- One agreed location
- 15 edited photographs
- 3 simple vertical reels
- Creative direction and shot plan
- Digital usage for owned channels

CAMPAIGN FULL DAY

\$3,790

STARTING INVESTMENT

A full campaign library for a major launch or promotion.

- Up to 8 shoot hours
- Pre-production planning
- Choose 50 photos plus 8 reels
- Or 25 photos, 3 reels and one hero film
- One agreed production location
- One consolidated revision round

WEB AND LAUNCH

Turn a strong first impression into action.

Clear digital foundations for service businesses, online stores and new ventures ready to launch professionally.

SERVICE WEBSITE

\$4,490

STARTING INVESTMENT

A polished website built to convert interest into enquiries.

- Planning and conversion-focused structure
- Custom responsive design, up to 5 pages
- Copy refinement from client-supplied content
- Enquiry form and basic on-page SEO
- Analytics and Meta Pixel setup
- 30 days of post-launch care

E-COMMERCE WEBSITE

\$7,990

STARTING INVESTMENT

A branded online store with a clean path from browse to buy.

- Store strategy and responsive design
- Core product and collection templates
- Payments, shipping and policy setup
- Basic analytics and SEO foundations
- Training and launch support
- Bulk product entry quoted separately

BEST VALUE

Complete Business Launch

\$10,900

STARTING INVESTMENT

Everything needed to launch with clarity, consistency and momentum.

- Complete brand identity
- Custom 5-page service website
- Half-day commercial content session
- 30 edited images and 5 launch reels
- Instagram and Facebook profile setup
- 9-post social launch grid with captions
- Analytics and Meta Pixel setup
- 30-day launch marketing plan

FLEXIBLE SUPPORT

Add what the campaign needs.

POPULAR ADD-ONS

Extra simple reel	from \$250	Standalone Meta Ads management	from \$990/mo
Pack of 4 simple reels	from \$850	Extra repurposed platform	from \$350/mo
10 additional edited photos	from \$300	Community management	from \$590/mo
Extra half-day production	from \$1,490	Website care	from \$149/mo
Campaign landing page	from \$1,990	Design and web support	\$165/hr

Clear terms. No surprises.

- All prices are in AUD and exclude GST where applicable. Monthly assets and service hours do not roll over. One consolidated monthly revision round is included.
- Brand Presence and Growth Engine have a 3-month initial term. Creative Growth Partner has a 6-month initial term.
- Retainers are billed monthly in advance. After the initial term, 30 days' written notice applies.
- Projects require a booking deposit. Final assets and rights are released after full payment.
- One core asset cross-published to Instagram and Facebook counts as one post.
- Ad spend, domains, hosting, talent, studios, props, licensed assets, travel outside the inclusion zone and supplier costs are separate.
- Simple reels include cut, colour, licensed music and basic captions. Scripting, actors, animation, voiceover and long-form edits are quoted separately.
- Community management covers agreed comments within the package cap, not direct messages, complaints, crisis response or after-hours support.
- Specific reach, virality, leads, sales or advertising returns cannot be guaranteed.

FINAL SCOPE, TIMELINE, TRAVEL INCLUSION AND PAYMENT MILESTONES ARE CONFIRMED IN YOUR PROPOSAL.



GG CREATIVE CO.

MELBOURNE, AUSTRALIA

START A CONVERSATION

Ready to build something that grows?

Every business is at a different stage. Start with a complimentary 20-minute discovery call and we will recommend the right next move.

BOOK A DISCOVERY CALL

HELLO@GGCREATIVECO.AU

GGCREATIVECO.AU

Where creativity meets growth.

